



Grant Avenue Corridor Study

Eric Wu
Betty Huey
Sandra Lee
Michelle Fong

Chinatown Community Development Center
Urban Institute 2012

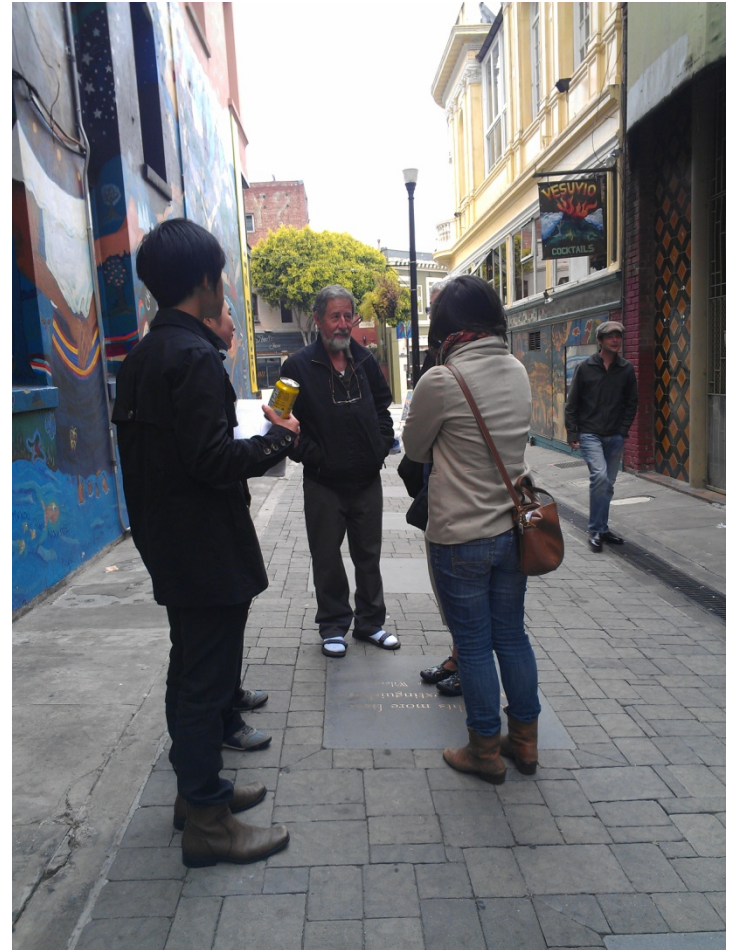
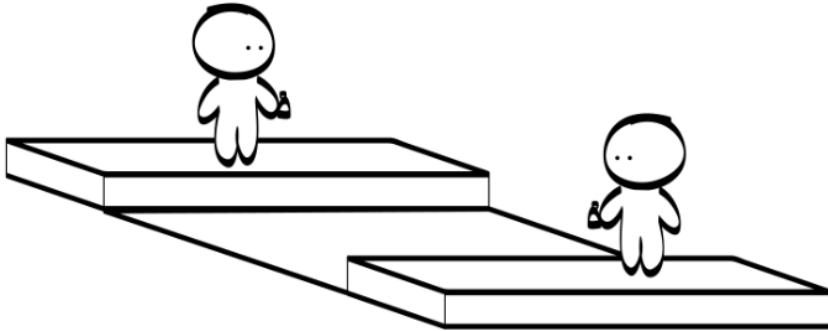
Purpose of Study

- Create quality open space on Grant Ave that will serve both tourists and locals in Chinatown

Context Map



Methodology



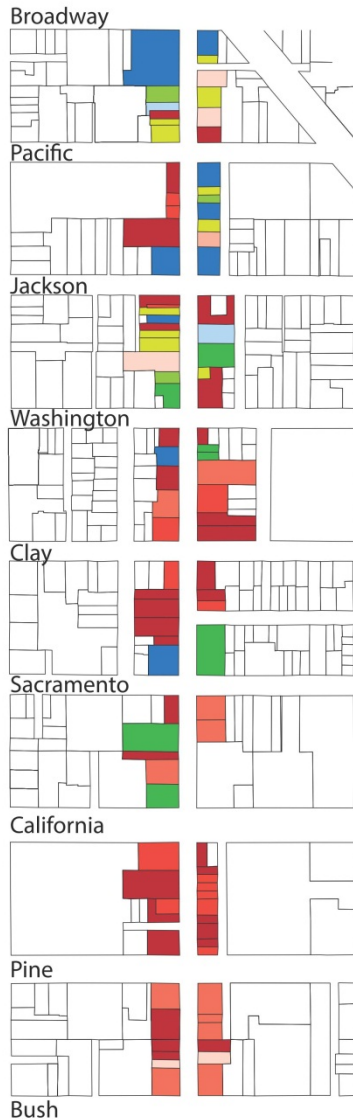
Existing Conditions – Land Use

- Housing
 - Zoning
 - Majority SROs
- Businesses

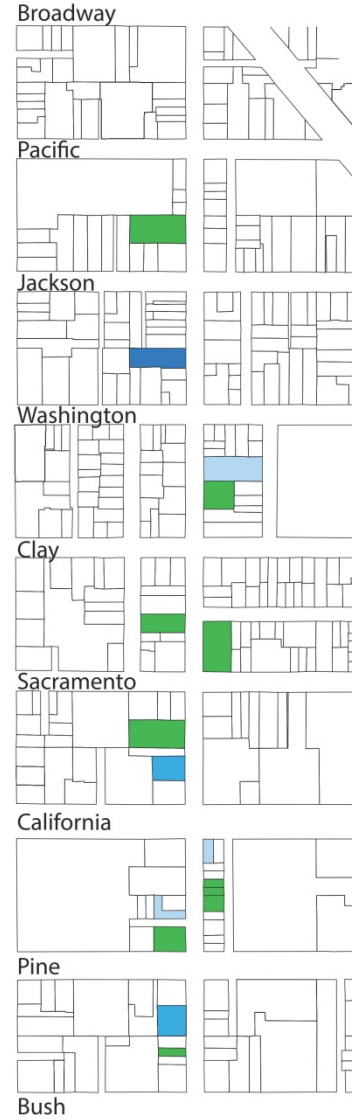


Business Types on Grant Ave

Ground Floor



Upper Floor



Retail

- Gift
- Jewelry
- Antique/Art
- Home goods
- Electronics

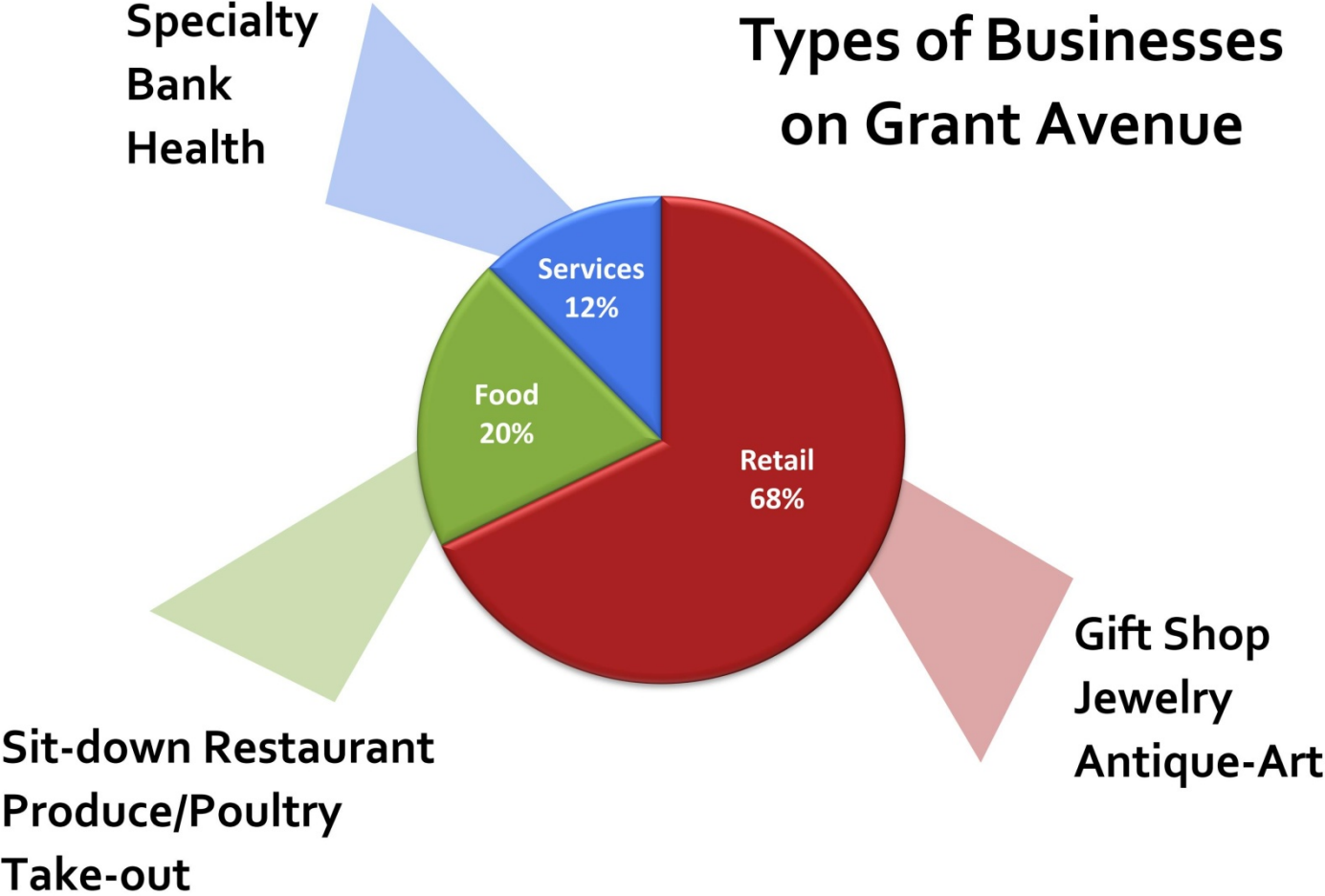
Services

- Banking
- Health
- Specialty

Food

- Sit-down Restaurant
- Take out
- Market (produce/poultry)

Types of Businesses on Grant Avenue



Who Uses Grant Ave?

1. Tourists from all over the world
2. Local Chinatown residents
3. San Franciscan Residents

Open Space



Proposal 1: Jack Kerouac Alley



Potential Mural Spots



Intersection of Grant Ave. & Clay St
1 California Inbound Bus Stop

 **Asian Image**
www.asianimage.com

Intersection of Grant Ave.& Clay St.



Intersection of Pacific Avenue & Grant Avenue

Jack Kerouac Alley



Before



After

Interactive Sliding Mural



Transportation

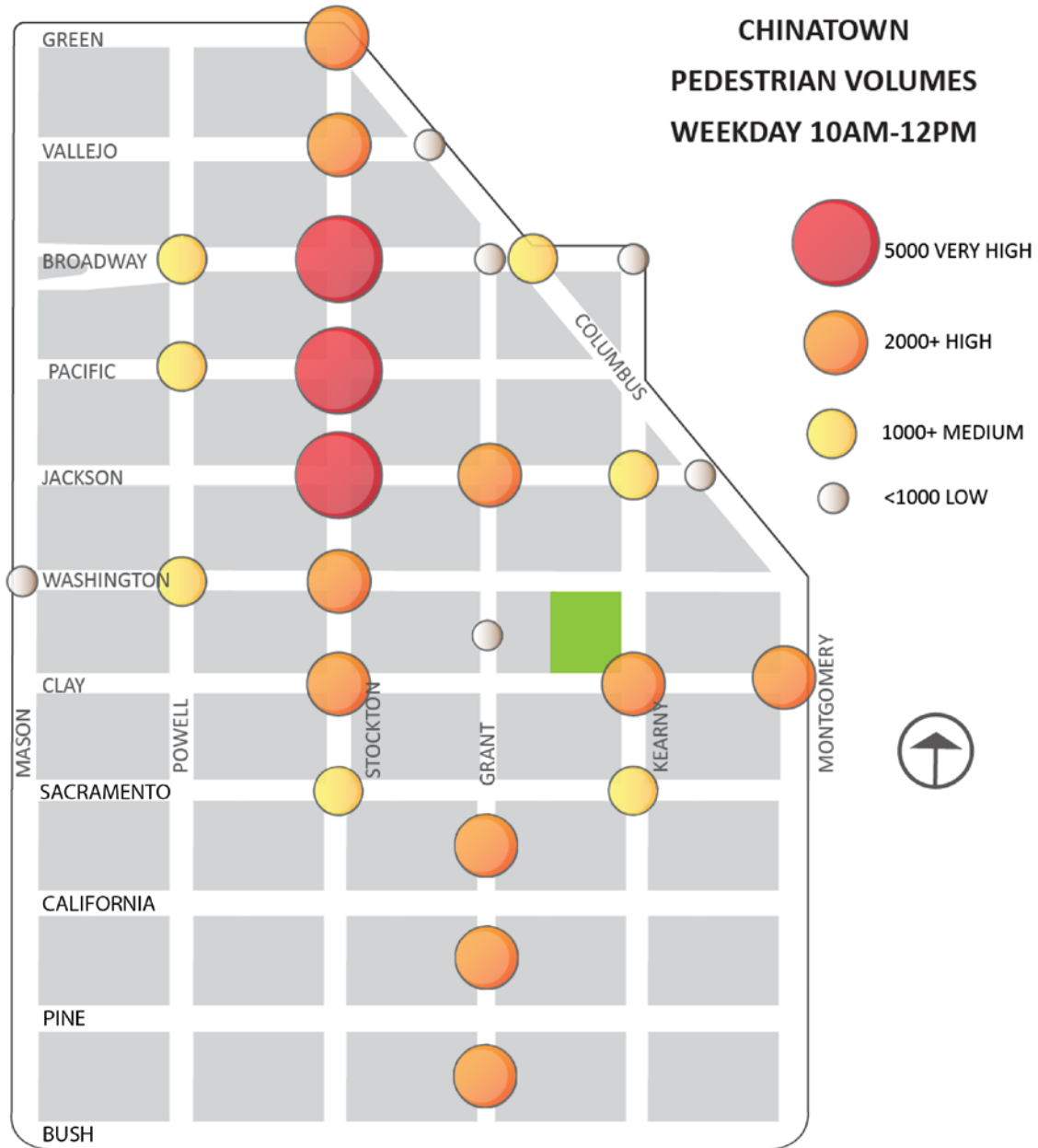


Currently....



Pedestrian Counts

Weekday (Tuesday, Wednesday, or Thursday) from 10AM-Noon

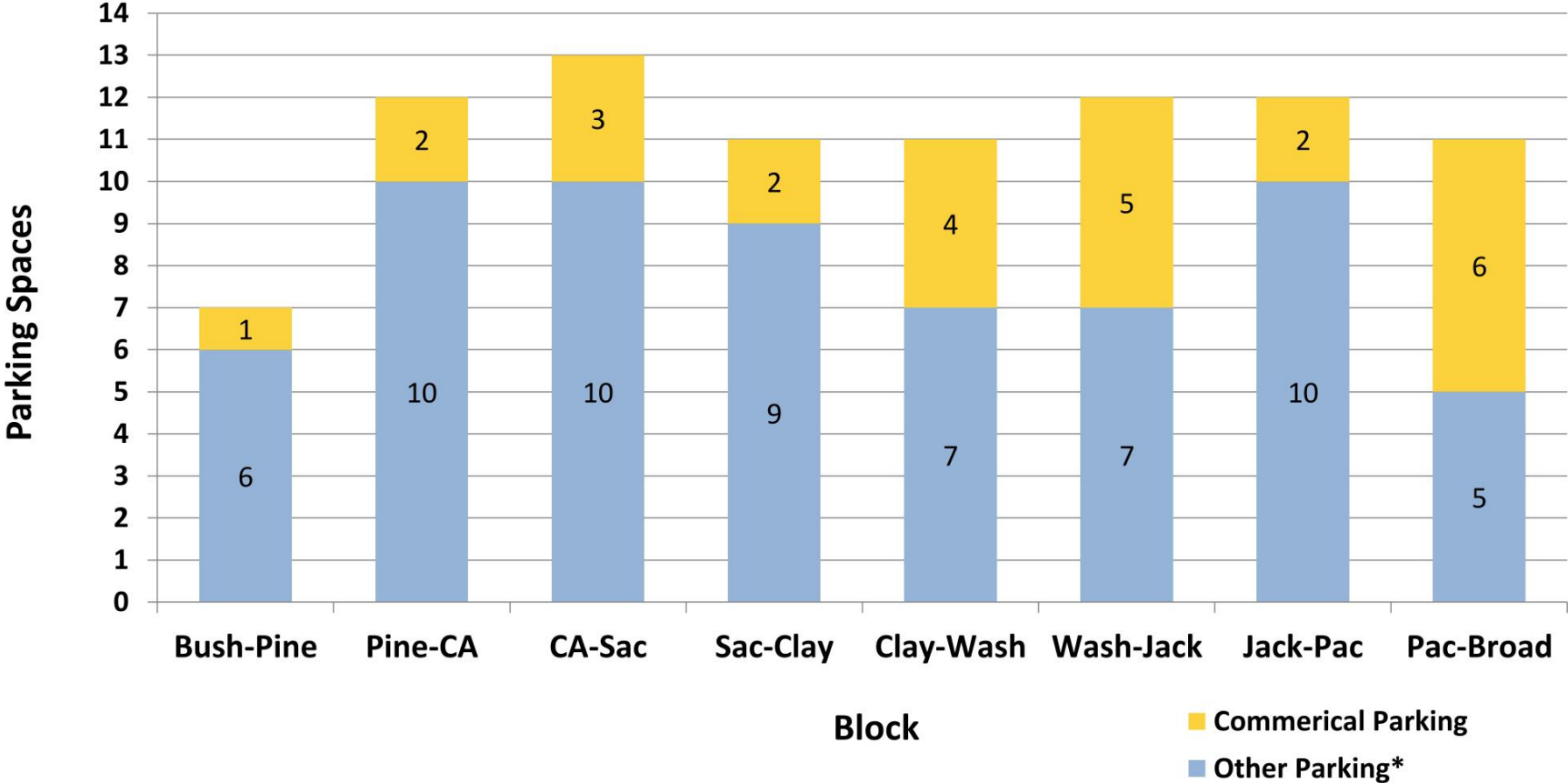


Weekday 10am - 12pm

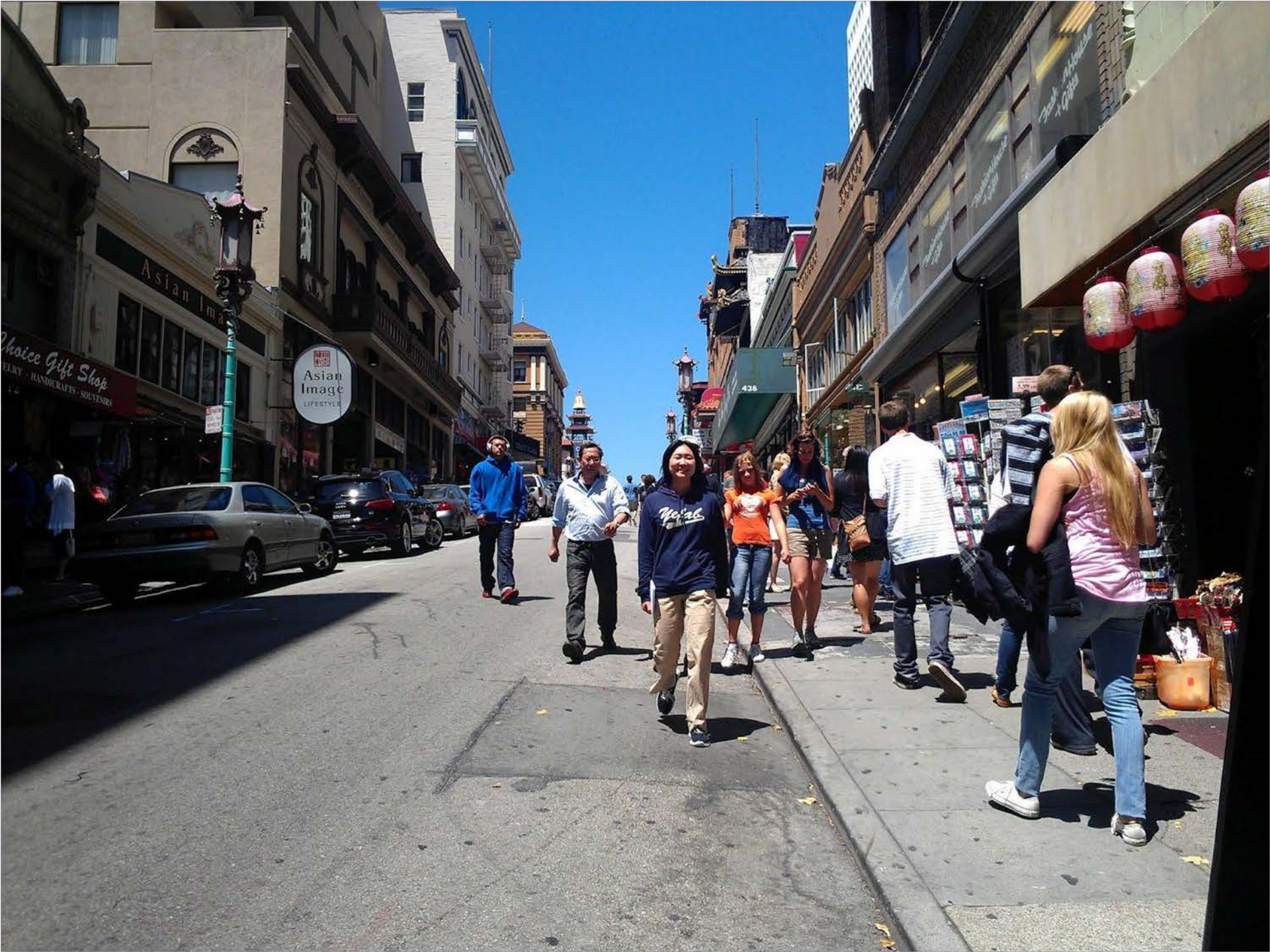
Car Count



Metered Parking on Grant Avenue



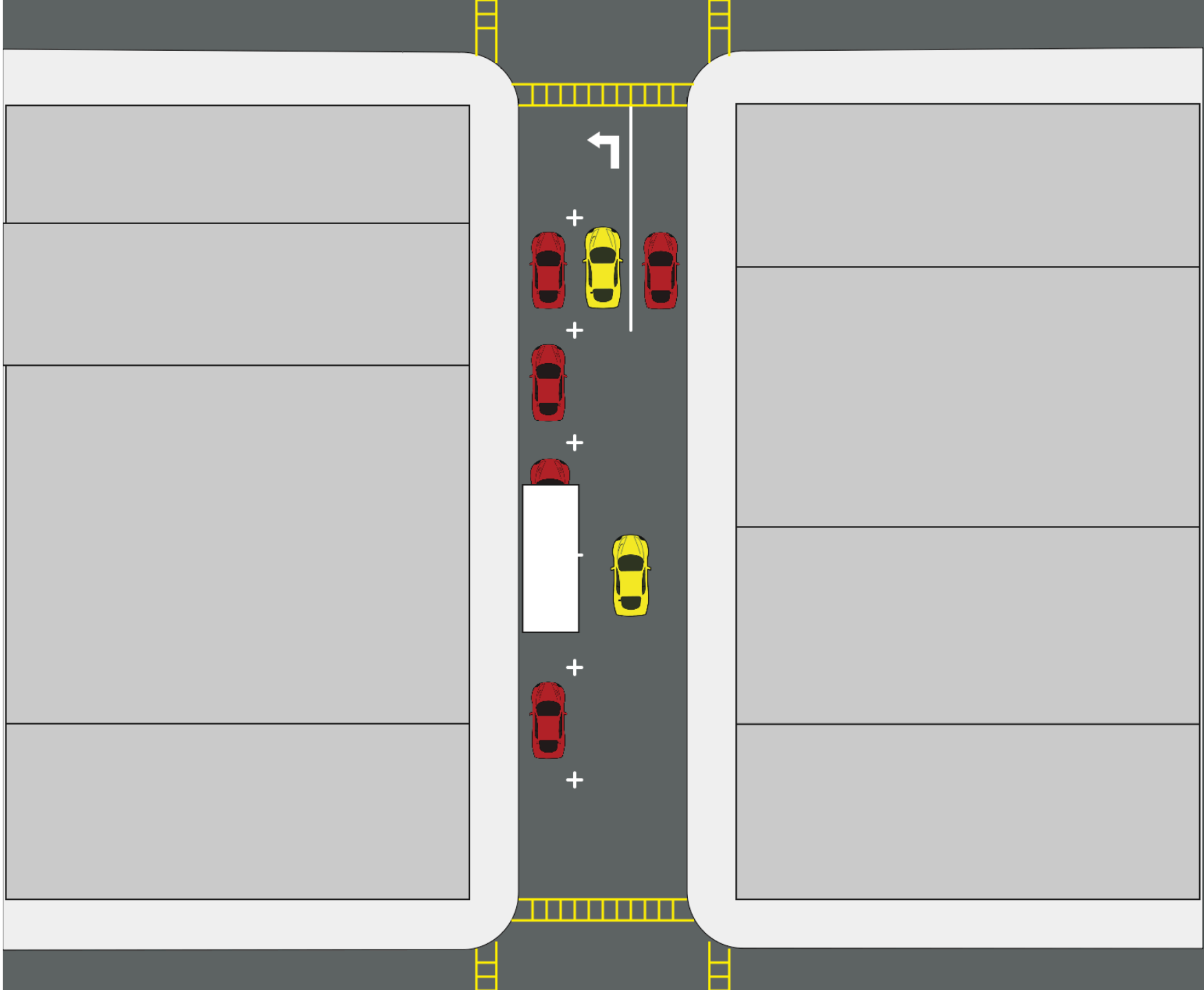
*Gray-general, Green-limited, White-passenger

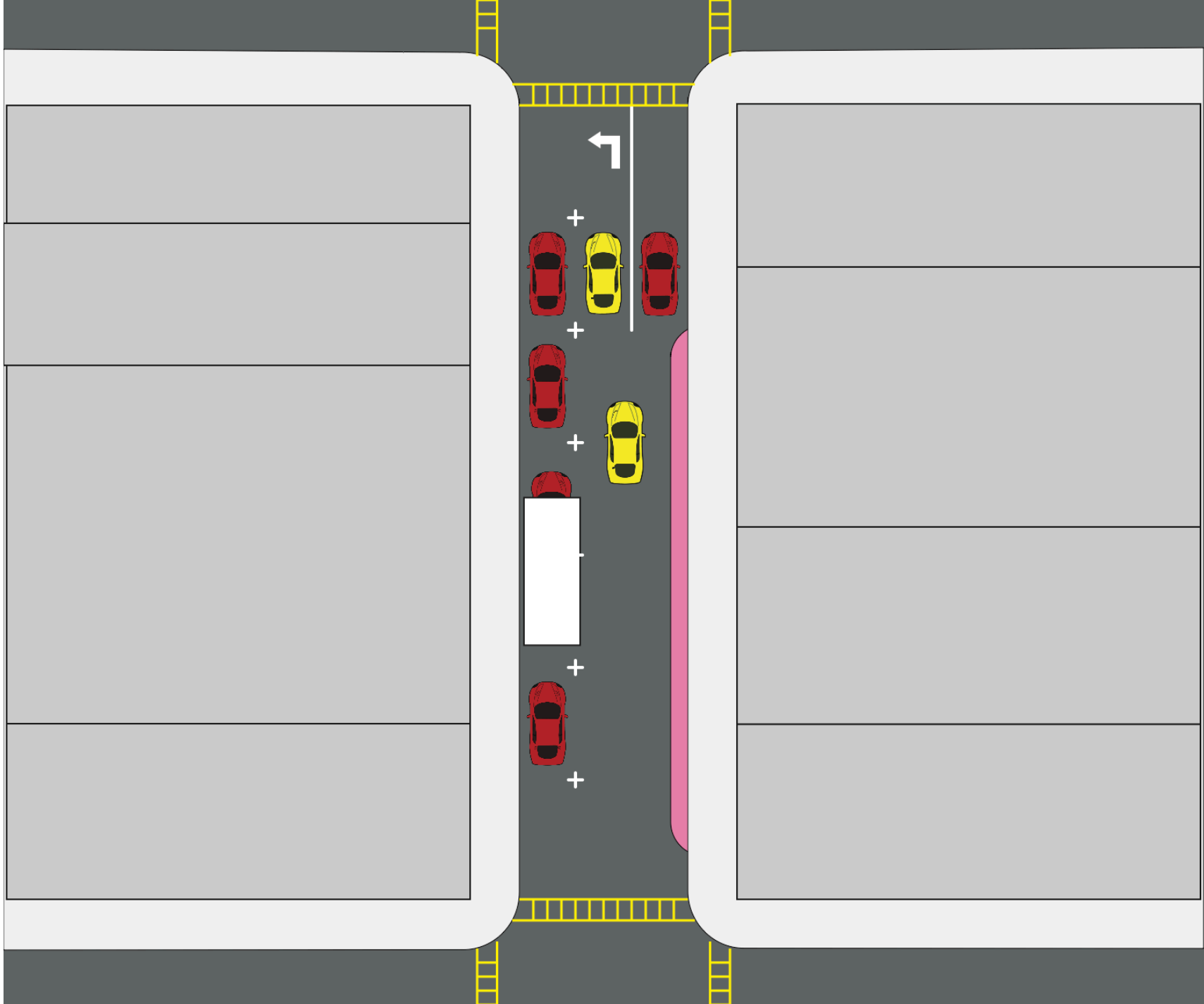


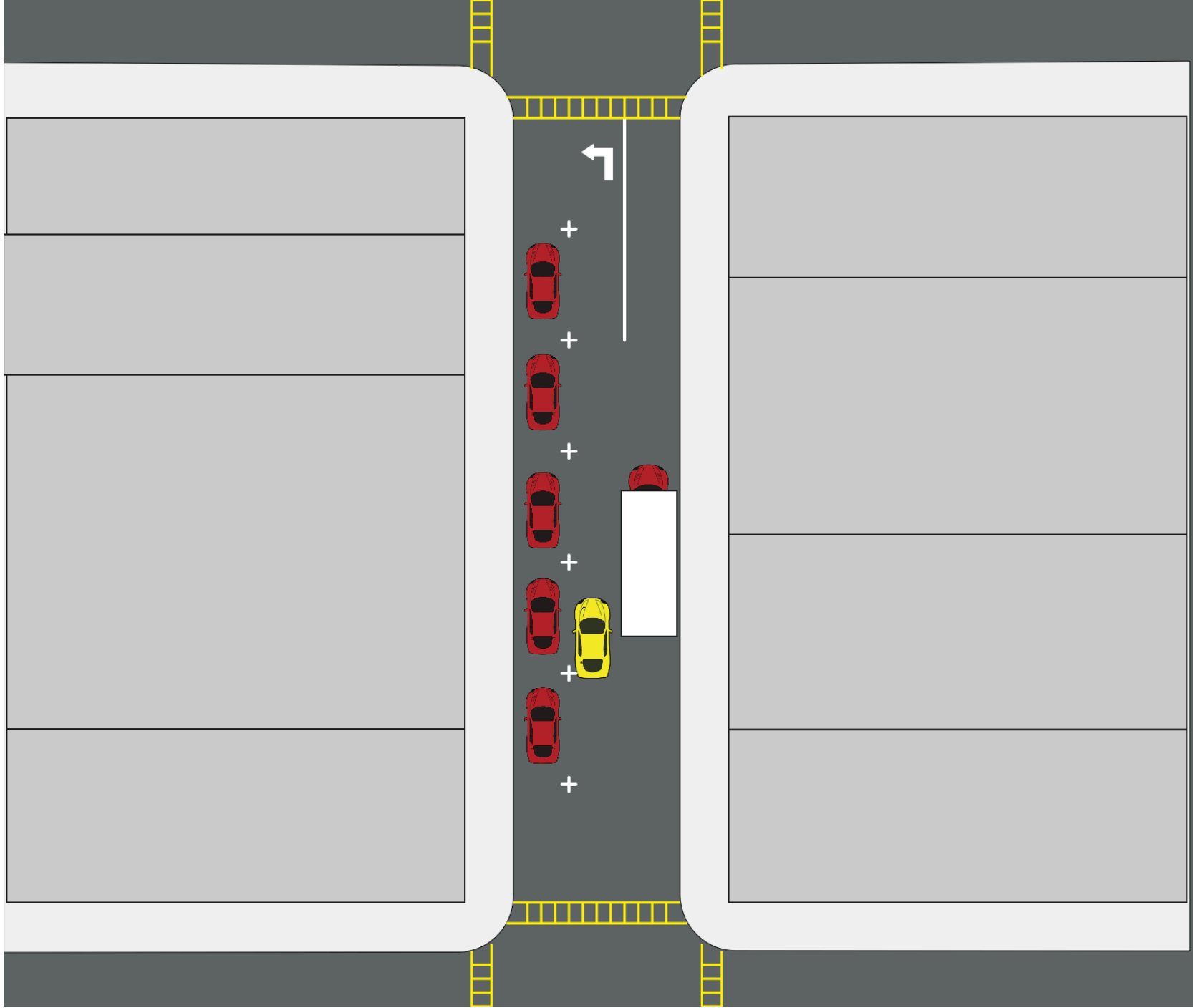
Proposal 2: Sidewalk Extensions

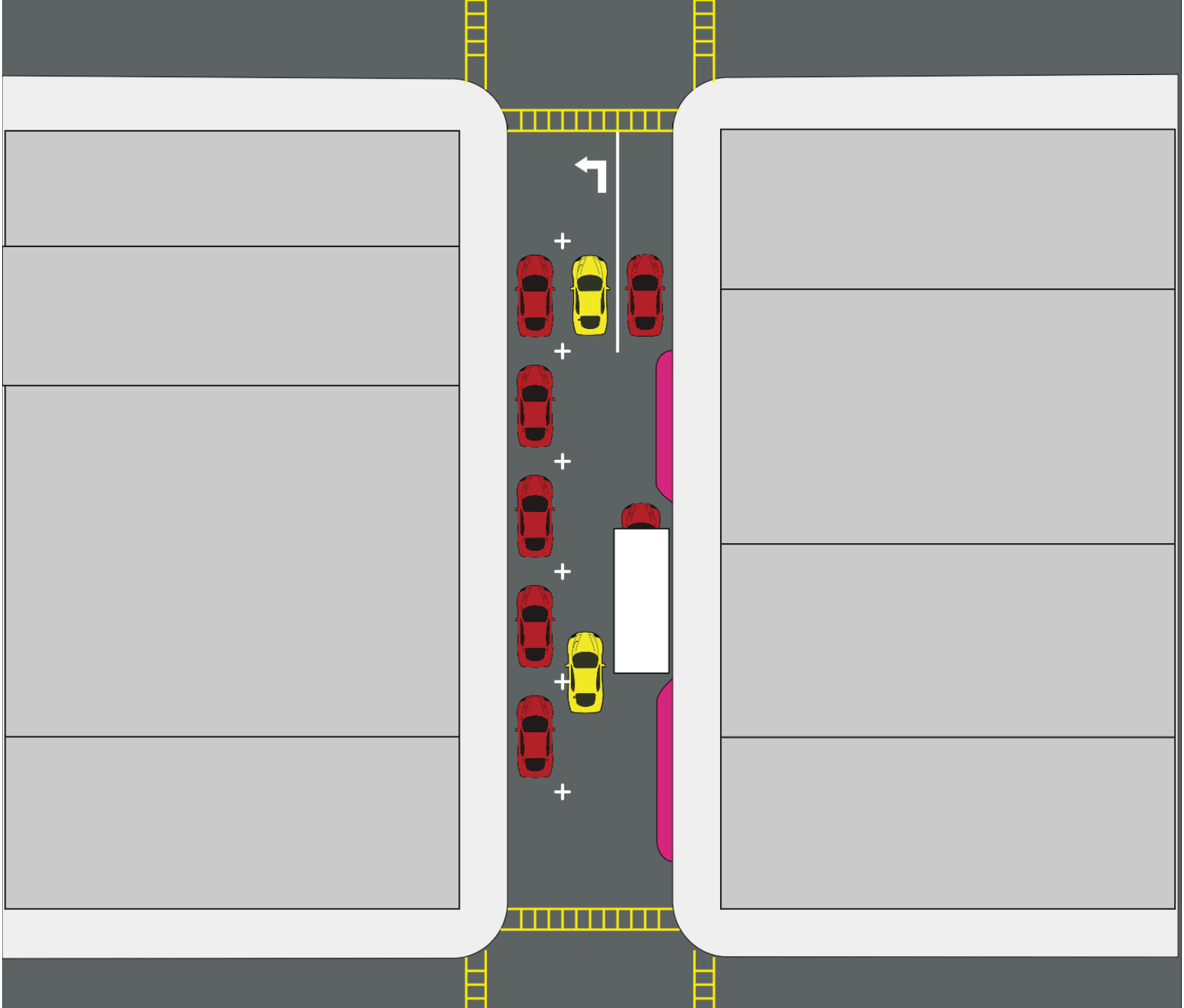
Description

- Increase usable sidewalk space for pedestrians
- Extend 30 inches of sidewalk on the middle sections of each block on Grant Ave.
- Add Benches on some Sidewalk Extensions
- Flexible Parking Spot

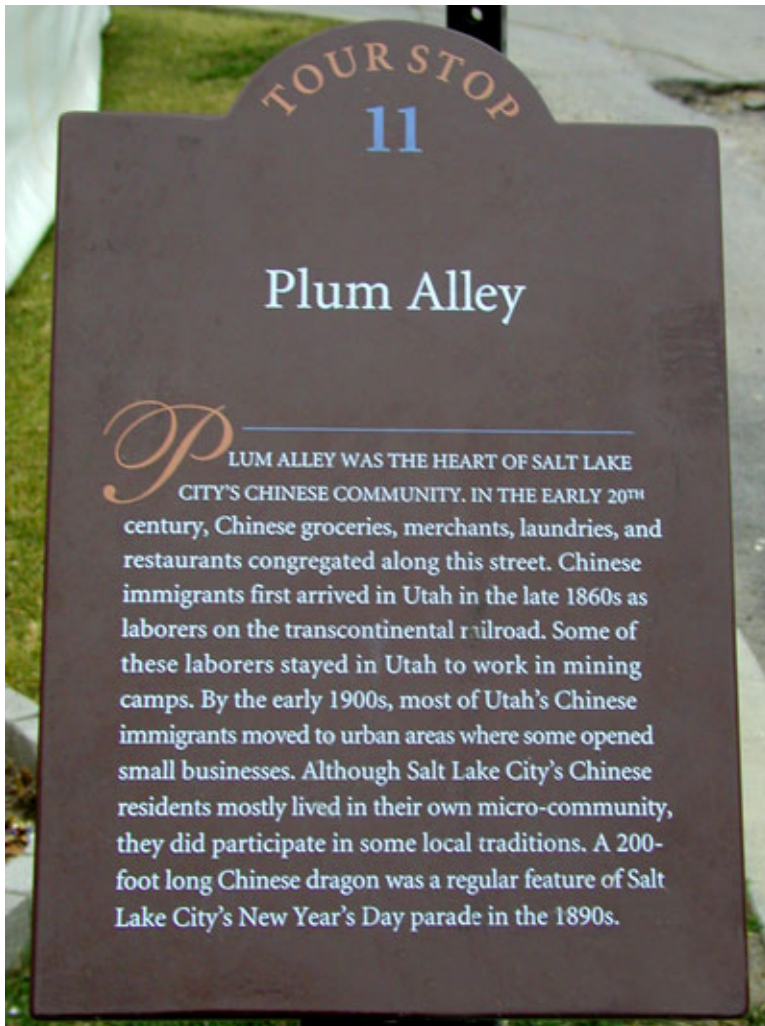








A Walk through History



Source: PBS Utah The Chinese Experience

Why Extensions along Grant Ave?

1. Heavy Congestion
2. Prevent Pedestrian Spillover from overcrowdness
3. Increase Pedestrian Safety
4. Efficient Use of Space
5. Provide seating and open space for pedestrians

Implementation

- Receiving Feedback from Community - local residents and businesses
- Assist in determining possible funding sources
 - Potential Funding Source from Great Streets Program
 - Implementing Historical walk landmark on each block (*partnership with Chinese Historical Society of America and other interested nonprofits in Chinatown*)
 - Department of Public Works & Youth Volunteer Groups to oversee care & maintenance

Possible Issues/Tradeoffs

- Proposal 1: Implementing murals require cooperation from building owners
- Proposal 2: Vehicles will get less space to maneuver along the road

Future Areas of Study

- Sun Sing Shopping Center
- Pedestrianizing Grant
- Business Diversity
- Meriwa Center – restaurant

Conclusion

- In conclusion, the goal of our 2 proposals (increasing usable sidewalk space and activating Kerouac Alley) is to enhance the overall quality of utilizing the Grant corridor by create more quality open space and investing in potential open space.
- Our proposal will ensure a valuable, learning, and enjoyable experience to both tourists and local residents
- Our proposal will serve the interests of the community as a whole—that pedestrians are not the only beneficiaries but also businesses, which will see an influx of potential customers, as well.